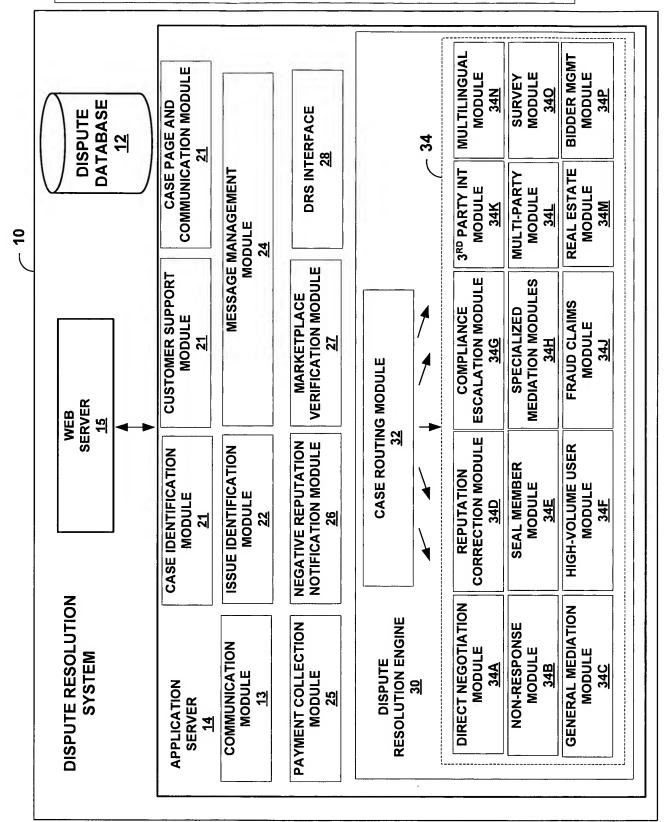
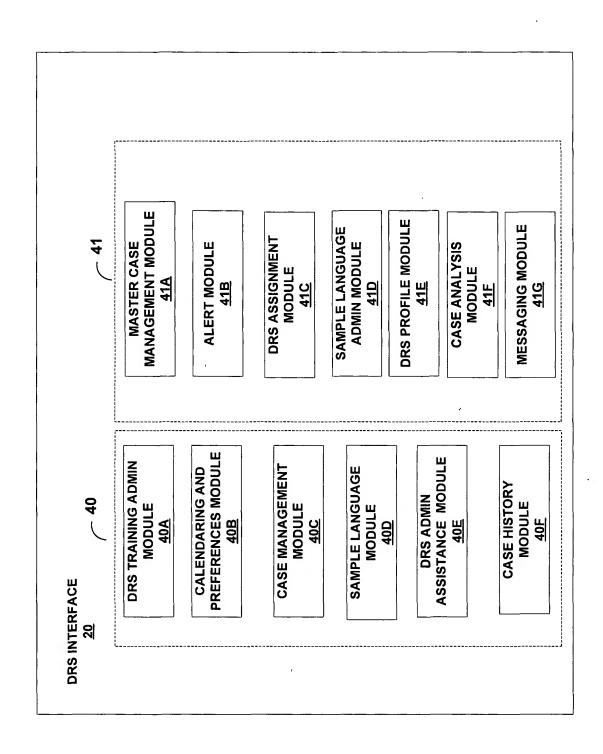


APPLICANT: LALITHA VAIDYANATHAN ET AL. TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS ATTORNEY/AGENT: KENT J. SIEFFERT REG. NO. 41,312 TELEPHONE: 651.735.1100 DOCKET NO.: 1018-001US02 SHEET

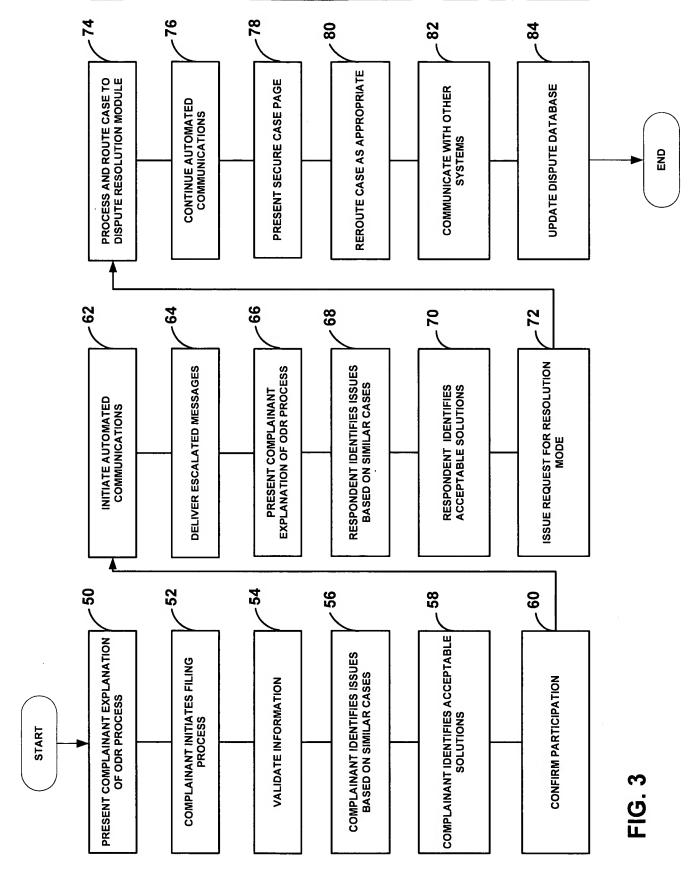
SHEET 2 OF 71



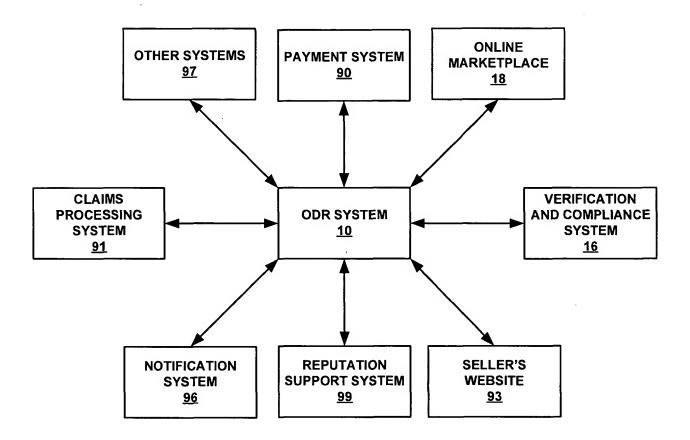
APPLICANT: LALITHA VAIDYANATHAN ET AL.
TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND
MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS
ATTORNEY/AGENT: KENT J. SIEFFERT
REG. NO. 41,312 TELEPHONE: 651.735,1100
DOCKET NO.: 1018-001US02 SHEET 3 OF 71



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ATTORNEY/AGENT: KENT J. SIEFFERT
REG. NO. 41,312 TELEPHONE: 651.735.1100
DOCKET NO.: 1018-001US02 SHEET 5 OF 71



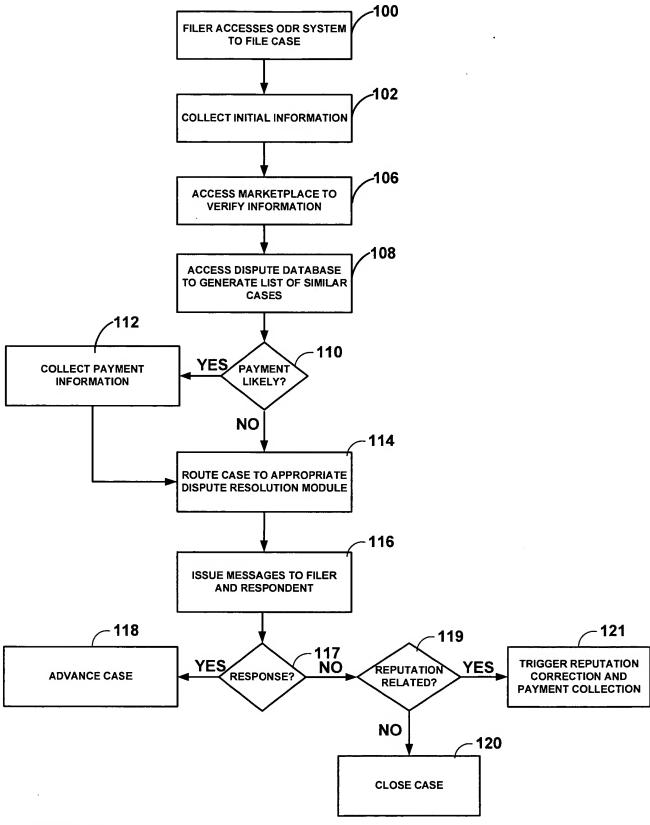


FIG. 5

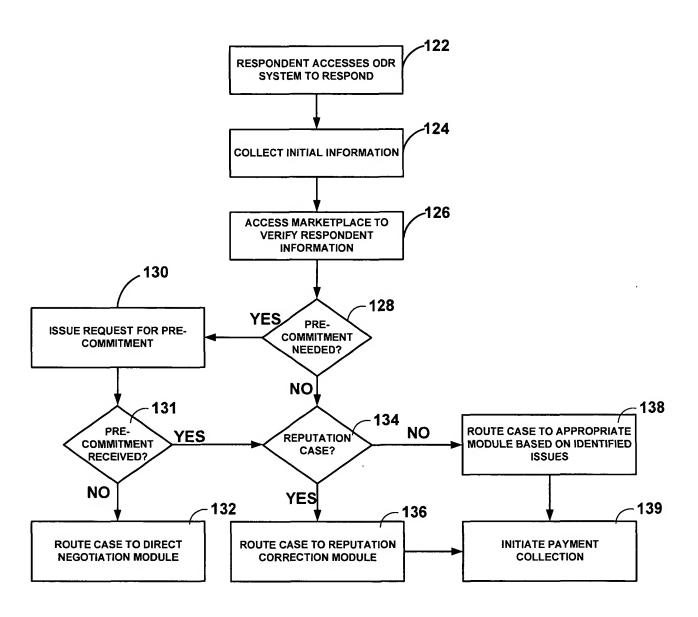
APPLICANT: LALITHA VAIDYANATHAN ET AL.

TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT

REG. NO. 41,312 TELEPHONE: 651.735.1100

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ATTORNEY/AGENT: KENT J. SIEFFERT
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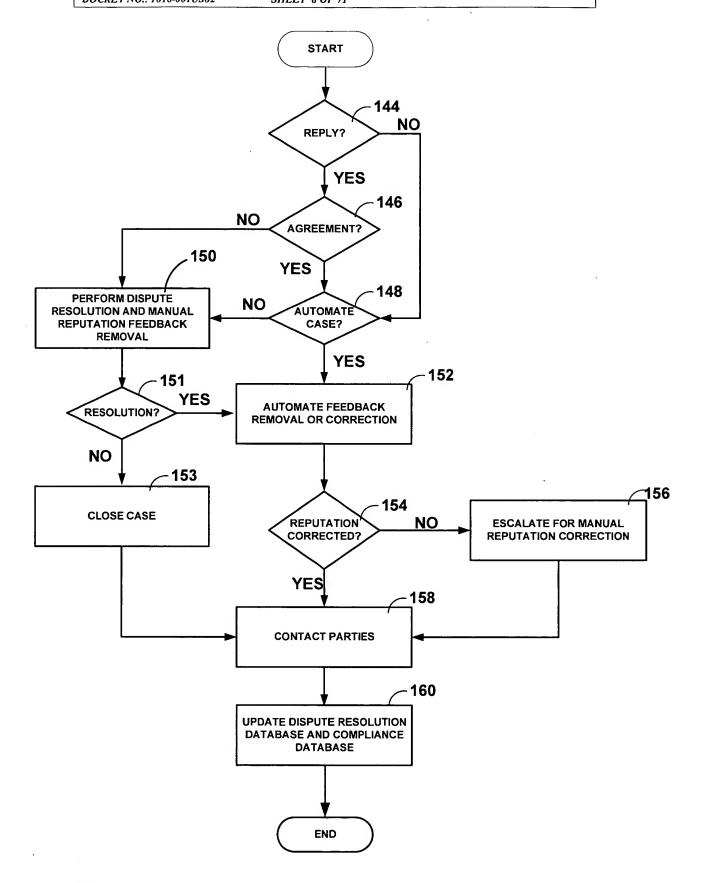


FIG. 7

APPLICANT: LALITHA VAIDYANATHAN ET AL.

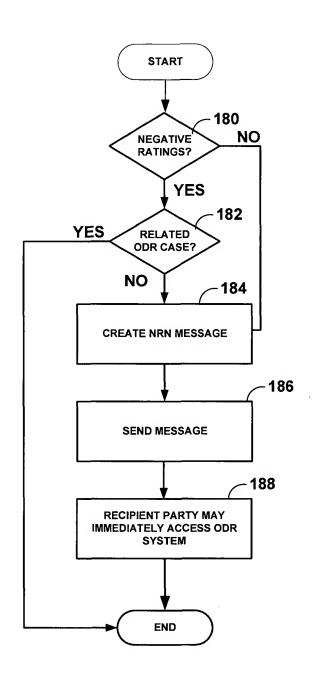
TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND

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ATTORNEY/AGENT: KENT J. SIEFFERT

REG. NO. 41,312 TELEPHONE: 651.735.1100

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ATTORNEY/AGENT: KENT J. SIEFFERT REG. NO. 41,312 TELEPHONE: 651.735.1100

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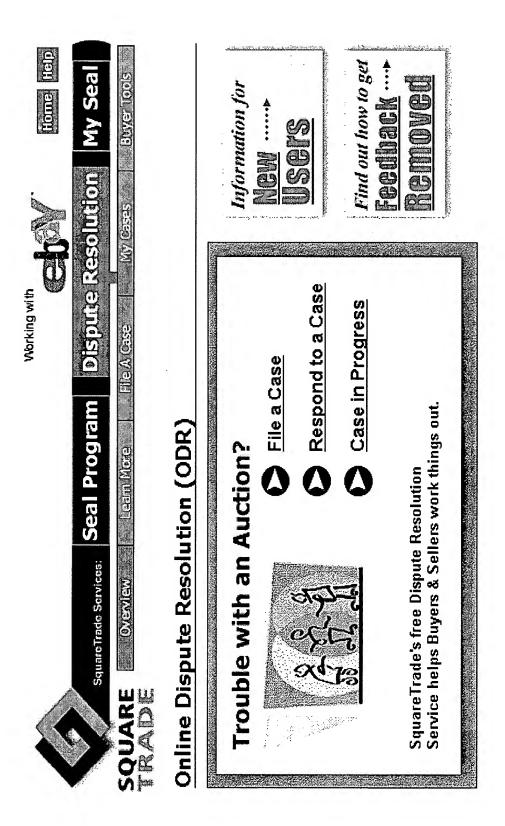


FIG. 9

APPLICANT: LALITHA VAIDYANATHAN ET AL.
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Step 13 Your Background Details 🧢 📜	
Aboutyzous	Filing a case takes 3
* First Name: * Last Name: * required Mr. 🗷	easy steps This process roomally takes 10 minutes to complete
* Email:	Common Filing Concerns
* Create new or enter existing password:	Over 80% of SquareTrade case filers said they would use the service again. Learn more >
	It is free to file and there is no obligation! Learn more ≥
Transaction details:	SquareTrade can help you get feedback removed! Learn more >
* Date of transaction:	All of your filing information is confidential. Read our Privacy Policy >
*Was the item paid for?	Learn about our User Agreement >
Amount: Form of payment:	What is mediation?
* Basic item description: (you will explain the dispute later)	What can I do if my case is not resolved?
* Your Alay Hear ID: Why do you need #? * Your role in the transaction:	What if I don't remember my eBay password?
	Why do you need my eBay ID and password?
* Your eBay Password:	

FIG. 10

APPLICANT: LALITHA VAIDYANATHAN ET AL.
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This is the contact information eBay has on record for the other party in this transaction. SquareTrade will contact

> accutron2002@yahoo.com * Other party's email address:

Step 1b. 7

* Other party's eBay ID:

accutron2002

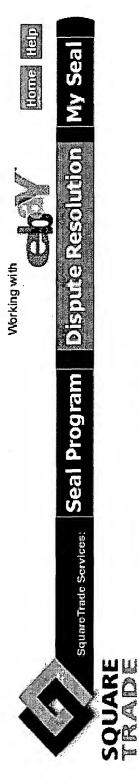
the party only at this email address

APPLICANT: LALITHA VAIDYANATHAN ET AL.
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TELEPHONE: 651.735.1100

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There are errors present. Please correct and resubmit the form.

Fire Officer Park

Step 1b.

Other party's email address: abernethy66@ya

* Confirm email address: abernethy66@ya

> Other party's eBay ID: jerk101

The eBay user ID you provided for the respondent does not match the user ID that eBay has on file for the seller in this transaction or the eBay user ID does not match the provided email address above. APPLICANT: LALITHA VAIDYANATHAN ET AL.
TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND

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Step 2: Tell Us About the Problem	
Type of problem:	
* (check all that apply)	
Feedback Related	
I would like both of our feedback removed.	
 I would like only the feetback that I left for the other party removed. Negative feedback being threatened. 	
Merchandise Related	
Damaged merchandise. Incomplete merchandise	
Merchandise different than described.	
Payment Related	
 Returned the merchandise but no refund received. Shipping cost discrepancy. 	
Other Issues	
I. No response to my messages. I. Highest bid not being honored.	
details.	
1	
(This box is limited to 1,000 characters-you will have more opportunity later to provide more details to the other party or a Mediator.)	
Provide any arther details about the problem.	
Further Details:	

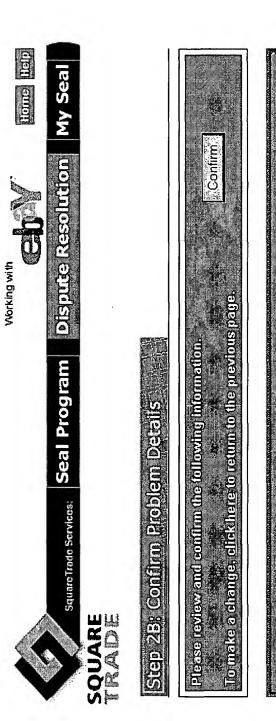
TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND

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ATTORNEY/AGENT: KENT J. SIEFFERT REG. NO. 41,312 TELEPHONE: 651.735,1100

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I would like both of our feedback removed.

Damaged merchandise.

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itep 3: Identify Potential Solutions

You have stated the problems listed below:
** What would you consider as a potential resolution or settlement for these problems? Check all that you would be willing to consider as a resolution. This information will be seen by the other party.
I would like both of our feedback removed. [5] The other party already agreed to this removal and there is nothing else remaining to occur. [6] Me have expected to the removal but we see still finalizing the completion of our expenses.
The other party has not yet agreed to the removal but I would like to discuss how to resolve this.
1
Damaged merchandise.
I would be willing to accept a full or partial refund. Please enter the amount. \$
Lill I would like the other party's help to file a shipping insurance claim if possible.
I would like to return the item and have the other party pay for return shipping.
📘 I would like to exchange the item for another one and would like the other party to pay for the return shipping.
📘 I would like to exchange the item for another one and I will pay for return shipping.
Cither. Please enter additional details.

FIG. 15

APPLICANT: LALITHA VAIDYANATHAN ET AL.
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NOTE: Your case is NOT considered filed until you make a choice on this page. Finish Filing Your Case

A TANKS OF THE PARTY OF THE PAR		・ことでいる
© Use this credit card	The control of the co	eBay Feedback
Note: All fields are required unless noted First Name on credit card	uniess nated Last Name on credit card	Removal
Address on card	Address (line 2:- oxtonel)	eBay's policy allows negative feedback removal through
		SquareTrade.
ĆĮĆ.	State / Province	There is a \$20 fee for this
Zip / Postel Code		assist in feedback removal otherwise.
Courtry		eBay feedback removal policy
Please choose	j X	
Card Type Credit	Credit Card Number Expiration (MM/YYYY)	Your credit card will not be charged if the other party
		closes the case.
like to file a case, k	ি 'd like to file a case, but don't want my negative feedback	
removed:		

When is negative feedback removed?

Your feedback can be removed in the following circumstances:

- The other party agrees to have feedback removed in mediation or to discuss it further. Your credit card will be charged when the other party responds.

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Home

Seal Program

SquareTrade Services;

SQUARE

Dispute Resolution

Related Information

Your case has been filed!

What happens next?

Most parties usually Key Timeframe >

You will receive an e-mail when we hear from them, or in 7 days if

they haven't responded.

1. The other party has been notified that you filed this case.

Direct Negotiation lasts 30 days unless you extend it. respond within 14 days.

Getting a response > What happens if I don't get response? Find eBay sellers you can trust Look for Sellers displaying the <u>SquareTrade Seal</u> - they're committed to resolving issues quickly - before they turn into reckless negative

Requesting a Mediator > How and when can I get the help of a mediator?

Purchases made from Seal Members may

*

be covered by SquareTrade's Fraud

Protection Program.

eBay Feedback removal > requirements for feedback Learn more about eBay's removal

Adding case information > How do I add more details to the problem?

resolution, you'll receive \$5 off your next purchase from a SquareTrade Seal Member And because you've participated in dispute

with our Rebate Program

SQUARE TRABE

participating in SquareTrade's Mediation

Service.

*

Members are committed to always

*

Tools and Information for Buyers

TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND

MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT
REG. NO. 41,312 TELEPHONE: 651,735,1100

REG. NO. 41,312 TELEPHO! DOCKET NO.: 1018-001US02

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AUTOMATIC NOTIFICATION: DO NOT REPLY TO THIS EMAIL

eBay Item Number: 3517151401 SquareTrade Case ID: 560504063

Hello Mr. abernethy,

Thank you for contacting SquareTrade about your case and prepaying for mediation services. We have not yet charged your card - we will provide you with a separate notice when we do so.

We are now notifying the seller about your case filing and have asked for a response.

What happens next with my case?

We will send you a status email in 4 days or will notify you sooner if the other party responds.

If you do not want to use SquareTrade, please close the case.

What happens if the other party doesn't respond?

We will continue to notify the other party about your case. The other party will have 14 days to respond.

If the other party has not responded by then, the credit card that you provided during filing will be charged and SquareTrade will review your case for feedback removal under eBay's nonresponse feedback removal policy.

Please note that this service is only available for feedback comments which were left less than 90 days prior to your filing this case.

What happens if the other party is a SquareTrade Seal Member?

We do require SquareTrade Seal Members to reply to cases in a timely fashion, and our compliance department will investigate this case if the Seal Member fails to do so.

Thanks again for entrusting vour situation to SauareTrade.

FIG. 18

APPLICANT: LALITHA VAIDYANATHAN ET AL. TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND

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TELEPHONE: 651.735,1100 REG. NO. 41,312

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AUTOMATIC NOTIFICATION: CLICK BELOW TO REPLY*

Merchandise Description: Video Movie Guide, 1995 Paperback SquareTrade Case ID: 560504063 eBay Item Number: 3517151401

Hello,

SquareTrade was recently contacted by steve abernethy (eBay User ID: sfminicooper) regarding the above item. steve reported the following problem:

- I would like both of our feedback removed.
 - Damaged merchandise.

Please click on the link below to learn how you can resolve the issue.



If you do not want to use SquareTrade, please close the case.

Why Respond?

- It is FREE: The SquareTrade service is a free way for you to resolve issues.
- negative feedback to help buyers and sellers protect their reputations. If you do There is no cost or obligation if you respond to this problem using our system. Negative Feedback Removal: SquareTrade offers an opportunity to remove not respond to this case the other party may be able to have their feedback removed anyway.
- Tell your side of the story: We currently only have the information provided by the buyer. It's important that you share your point of view.
 - It is fast: On average, it takes 15 minutes to respond, and most disputes are resolved in under 7 days.

Who is SquareTrade?

SquareTrade is eBay's preferred Dispute Resolution provider. We resolve thousands of disputes each month from eBay and other marketplaces. Click here to learn more about SquareTrade.

TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND

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ATTORNEY/AGENT: KENT J. SIEFFERT

TELEPHONE: 651.735.1100 REG. NO. 41,312

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Respond to the Problem

Step 1 - Read about the problem:

Mr. Ahmed Khaishgi

Email (confirm):

2121157186

rans. ID No:

ahmed@squaretrade.com

Date of purchase: Jun 17, 2002

US Dollars 200.00 Amount paid:

Form of payment: check

Chainsaw Carved Lil' Baby Bear

tem Description:

akhaishgi

eBay ID:

Carving!!

Mr. Ahmed Khaishgi claims the following problems:

Regative or neutral feedback was posted about me. No response to my messages. Incomplete merchandise. Damaged merchandise.

Mr. Ahmed Khaishgi stated that:

The filer stated that the item was covered by shipping insurance.

Step 2 - Tell your side of the story:

(Check all that apply)

Regative or neutral feedback was posted about me.

🔲 I mistakenly posted negative feedback.



Common Concerns

confidential as per SquareTrade's All your information is completely Privacy Policy We are independent, neutral, and Working with

10,000 cases a month for eBay SquareTrade handles about and other marketplaces.

feedback removed. Learn more > SquareTrade can help get your

There is no cost to you to respond or participate in this process. The legal right or obligate you in any Responding does not after your Case Filer pays all fees.

APPLICANT: LALITHA VAIDYANATHAN ET AL.
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DOCKET NO.: 1018-001US02 SHEET 22 OF 71

Negative or neutral feedback was posted about me.	
l mistakenly posted negative feedback.	
The feedback reflects my concerns about the transaction.	Our User Agreement does not bind
Cother. Please enter additional details.	you to any solution to this problem.
	Learn more >
E Company	
Damaged merchandise.	
Merchandise was not damaged when I sent it.	
I am not sure about the problem, but I insured the merchandise, so all losses may be	
covered.	
Cher. Please enter additional details.	
Incomplete merchandische service in the service of	
Merchandise was not incomplete when I sent it.	
[] I am not sure about the problem, but I insured the merchandise, so all losses may be	
covered.	
Cother. Please enter additional details.	
No response to my messages,	
i am sorry I have been difficult to reach. I will complete the transaction.	
il do not plan to complete the transaction.	
Other. Please enter additional details.	

FIG. 21

APPLICANT: LALITHA VAIDYANATHAN ET AL.

TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS ATTORNEY/AGENT: KENT J. SIEFFERT REG. NO. 41,312 TELEPHONE: 651.735.1100

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Step 3: What potential solutions would you consider?
* Check all that apply The * indicates solutions requested by the filer.
Negative or neutral feedback was posted about me.
To Other. Please enter additional details.
E
Damaged merchandise. I am willing to give a full or partial refund. Please enter the
amount. \$
☐ ★ I would be willing to help file a shipping insurance claim.
I Through be willing to accept the returned item if the filer pays return shipping. I I would be willing to accept the returned item and I am willing to pay for return chiming.
sripping. Γ_{-} I would be willing to exchange the item and I am willing to pay for return shipping.
$\Gamma_{\!\scriptscriptstyle m}$ I am willing to exchange the item for another one if the filer pays return shipping.
Cother. Please enter additional details.
Incomplete merchandise.
I I am willing to give a full or partial refund. Please enter the

FIG. 22

TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT

REG. NO. 41,312 TELEPHONE: 651.735.1100

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Dear Mr. Khaishgi

We have received a response to your case from the other party (email address: vince@squaretrade.com.)

NEXT STEPS

if you seek Feedback Removal

In order to have feedback removed, eBay requires that you and the other party must agree to the removal in a settlement agreement that is facilitated by a SquareTrade Mediator. There is no mediator presently assigned to your case. SquareTrade can provide a professional mediator for \$20 (eBay subsidizes the remainder of the professional fees). A Mediator will only be helpful for feedback removal if you think you and the other party will be able to negotiate and agree to the removal.

To request a mediator, login to your case page and click on "Bring in a SquareTrade Mediator." See our <u>Mediation FAQ</u> for more information.

If you don't need feedback removal or are not yet sure about whether to use a Mediator

with to resolve issues in dispute. You can request a mediator at any time during Direct You may use SquareTrade's Free online Direct Negotiation system to communicate Negotiation.

Features of our Direct Negotiation system:

- Free to use
- A Centralized record of your messages
- Direct Negotiation lasts for 30 days unless you both agree to close the case.

You can login to your case page and use Direct Negotiation at any time.

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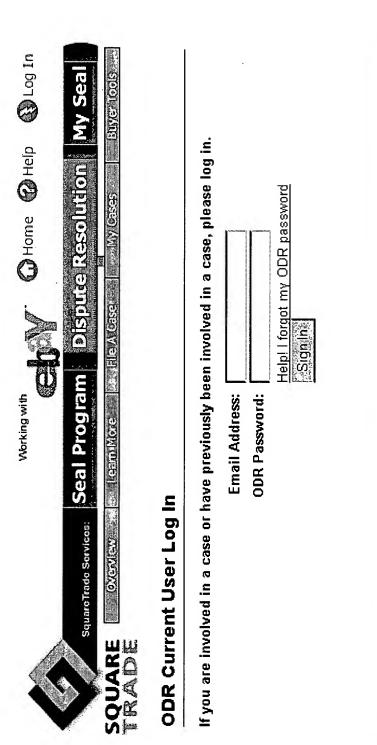


FIG. 24

TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT

TELEPHONE: 651.735.1100

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SHEET 26 OF 71

Description of Services: Hired to move me from philadelphia to NYC. The providers were both late, and damaged two antique couches

Mae Martin <steve@transecure.com>

Respondent:

john doe <steve@squaretrade.com>

Wednesday, August 14, 2002

Case filed on:

Case Number: 1967867972 Order Number:

Ino Bon C Home C Help

Seal Program

REG. NO. 41,312

SquareTrade Case Page

You are using SquareTrade's Direct Negotiation tool to discuss issues and possible solutions.

What would you like to do next?

Close Case if you and the other party have reached a resolution. Click here to extend your case in Direct Negotiation for 60 days.

Click Here

Bring in a SquareTrade Mediator.

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Co Log In O Home O Help

Dispute Resolution, My Seal

File A Case

Overview Learn Mode

Seal Program

SquareTrade Services:

SQUARE Direct Negotiation

You may communicate with Stephanie Brugler by entering a message below. Welcome ACME, Inc.

Please enter your message in 4,500 characters or less

Characters remaining.

postmessage

please keep in mind that all communications in this process are confidential. Please refer to the <u>User Confidentiality Agreement</u> for details.

Message Date Sender

mae@ yahoo.com

To the best of my knowledge, there was nothing wrong with the chair when I sold it to Stephanie. I understand now that the chair probably smelled when I sent it, however, I was unaware of this problem and did not knowingly sell a musty chair. When something is sold "as is," the buyer is taking a risk on what is received. Unfortunately I really don't feel that there is anything I can do for Stephanie. I understand that the chair was sold "as is," but I believe that the seller should have let me know if there was anything unusual (like a musty smell) about the chair. I asked this question prior to placing my bid and she said there wasn't anything unusual about the chair's condition. Mon, Dec 11, 2000 4:08 PM Mon, Dec 11, 2000 3:57 PM stephanie@ hotmail.com

back to the Case Page

APPLICANT: LALITHA VAIDYANATHAN ET AL. TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND

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REG. NO. 41,312 TELEPHONE: 651.735.1100

© respondent: Suman Dutta

Case Filer: Taber Reiner

(buyer)

Send a message to:

Case #: 1056519959

Value: \$600000

Merchandise:

(seller)

O Private Note to Yourself

DOCKET NO.: 1018-001US02

SHEET 28 OF 71

Parties View snowledge **Sesources** My Profile bout Us Partners raining Users FAQ ST Home The Seal Password Change Center

Please enter it in the area below. Please note that your response must be less

Send response reminders?

O Both Parties

My_name_is=Mark=Eckstein_and=I_am_the=SquareTrade_mediator who has been assigned to assist you with Dear Ms. Reiner and Mr. Dutta than 4500 characters in length

Characters remaining. 4362

->SendiMessage

TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND

MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT TELEPHONE: 651.735.1100

REG. NO. 41,312 DOCKET NO.: 1018-001US02

SHEET 29 OF 71

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)

There have been previous proposed resolutions in this case. Click here to view the resolution history.

The following proposed resolution is awaiting your review:

eliminate any obligations between the parties regarding any disputes between the parties arising from kljagih sdladfhh This settlement agreement, agreed to on July 30, 2001, between Taber Reiner and Suman Dutta, is intended to sadlkf sdjhilhgja saklfhjijhlj aishhhgsd ldsflkdasf.....

agreement. Type your name into the text field that corresponds to your choice. If you represent another entify please add "on behalf of" and indicate who you represent. Please state whether you accept this resolution. If you and the other party both accept it, it will be a binding

choose to continue mediation on July 27, 2001 at 12:47:59 Pacific accept this agreement on July 27, 2001 at 12:47:59 Pacific Time. 🙃 🛭 Taber Reiner C.I. Taber Reiner If you choose to continue mediation, please explain why below. The information will be sent to your mediator

1 88 P

for response.

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APPLICANT: LALITHA VAIDYANATHAN ET AL.
TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND
MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT

REG. NO. 41,312 TELEPHONE: 651.735.1100

DOCKET NO.: 1018-001US02

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Seal Program

SquareTrade Services:

Welcome!

File A Case

Thank you for your interest in SquareTrade's Online Dispute Resolution Service, designed to help buyers and sellers resolve issues with online transactions and build trust.

Over 80% of buyers and sellers who have completed SquareTrade's Online Dispute Resolution Service said they would use the service again. The case filing process should take 10 minutes.

Where did the transaction take place?

eLance



APPLICANT: LALITHA VAIDYANATHAN ET AL.
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ATTORNEY/AGENT: KENT J. SIEFFERT REG. NO. 41,312 TELEPHONE: 651.735.1100

DOCKET NO.: 1018-001US02 SHEET 31 OF 71

Type of problems	Type of problems
check all that apply)	* (check all that apply)
eedback Related	Feedback Related
I would like both of our feedback removed. I would like only the feedback that was left for me removed. I would like only the feedback that I left for the other party removed. Negative feedback being threatened.	 I would like both of our feedback removed. I would like only the feedback that was left for me removed. I would like only the feedback that lieft for the other particular in Negative feedback being threatened.
lerchandise Related	Merchandise Related
Buyer says damaged merchandise. Buyer says incomplete merchandise. Buyer says that merchandise not received. Buyer says that merchandise different than described.	Payment sent but merchandise not received. La Damaged merchandise. La Incomplete merchandise. La Received merchandise late.
ayment Related	 Merchandise different than described.
No payment received, did not send merchandise.	Payment Related [] Returned the merchandise but no refund received.
Received insufficient payment.	Shipping cost discrepancy.
ther issues	Other Issues
Highest bidder not completing auction.	[Bid shilling.
No response to my messages.	No response to my messages.
Bid retracted. Cher. Please enter additional details.	Highest bid not being honored.Other. Please enter additional details.

FIG. 30

TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND

MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT

TELEPHONE: 651.735.1100 REG. NO. 41,312

DOCKET NO.: 1018-001US02

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Home Help

Seal Program

SQUARE

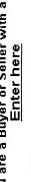
for Real Estate Disputes SquareTrade Mediation & Arbitration

REALTORS

If you are a REALTOR® with a dispute **Enter here**



If you are a Buyer or Seller with a dispute Enter here





'Square Trade provides high quality, low cost, easy access to professional mediation services, for resolving real estate disputes in California." Robert Bailey - President, California Association of REALTORS®

OF REALTORS **

ASSOCIATION

APPLICANT: LALITHA VAIDYANATHAN ET AL. TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT

REG. NO. 41,312 TELEPHONE: 651.735.1100

DOCKET NO.: 1018-001US02

SHEET 33 OF 71



Overview of REALTOR® Mediation

selected SquareTrade for their Members to use as a under Article 17 in the REALTORS® Code of Ethics. time efficient, cost effective way to resolve disputes The California Association of REALTORS® has

C.A.R. recommends that you try mediation before arbitration.

REALTOR - REALTOR Mediation

CALIFORNIA ASSOCIATION OF REALTORS?

How does SquareTrade mediation work? Common Questions How much does it cost? What is Mediation?

Take a quick tour of Dispute

Benefits of SquareTrade Mediation? Resolution.

If you are a real estate Buyer or Seller, <u>click here</u>.

Mediation preserves your business relationship

- Maintains your reputation
- Ensures Confidentiality
- · You have control over the outcome

Need Help: Call 1-800-686-6007, we will be happy to assist you.



APPLICANT: LALITHA VAIDYANATHAN ET AL.

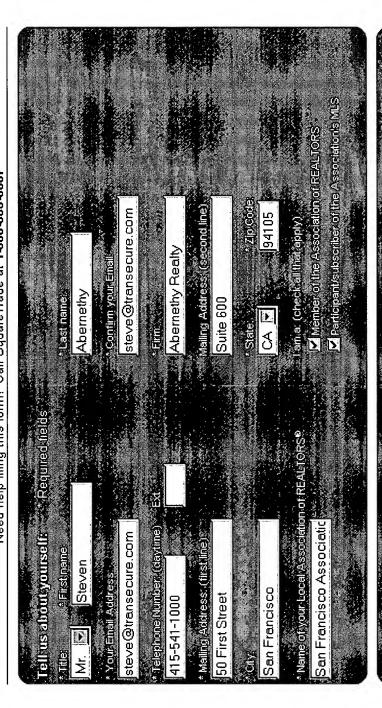
TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT REG. NO. 41,312 TELEPHONE: 651.735.1100

DOCKET NO.: 1018-001US02

SHEET 34 OF 71

Mediation Request - Page 1 of 3 - Your contact information Need help filing this form? Call SquareTrade at 1-800-686-6007



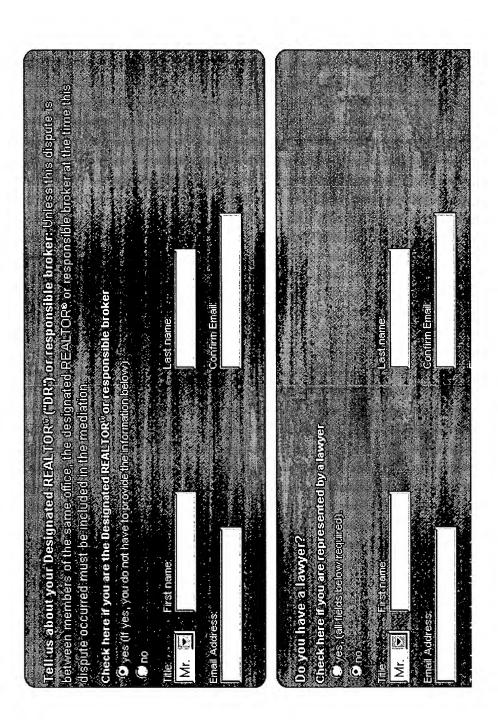


FIG. 34

APPLICANT: LALITHA VAIDYANATHAN ET AL.
TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND
MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS
ATTORNEY/AGENT: KENT J. SIEFFERT

REG. NO. 41,312 TELEPHONE: 651,735,1100 DOCKET NO.: 1018-001US02 SHEET 36 OF 71

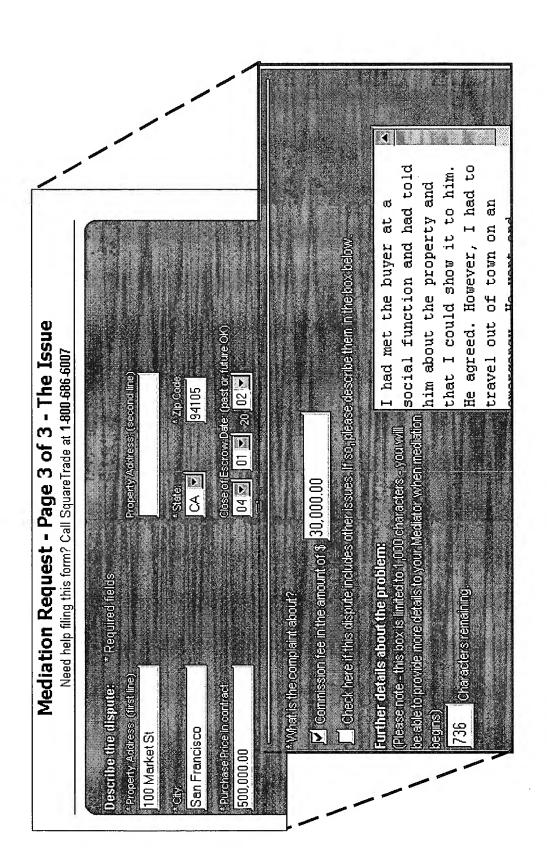
Mediation Request - Page 2 of 3 - The Other Party Need help filing this form? Call SquareTrade at 1-800-686-6007

otherp Taber Taber Secure. Inter (dist	Vho is the other party? **Required fields		Kenima Evell	laber@transecure.com taber@transecure.com taber@transecure.com	relephone Number (deyfinre) Ext.	12 Frank Howard and Arnold	Mailing Address (first line) Mailing Address (second line)	45 Mill Valley Road	*State: "Zip Sorde."	CA 🔁 = 83222	Name of other party's Local Association of REALTORS® Officer party is a coreol all that apply).
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e other party's Designated REALTOR® (TDR") re	ck here if you want this mediation to also include an	unter party yes, (all fields below required).	70 First neme	Mason	Address	a Miransaciira com
The other party's Designated REALTOR" ("DR") responsible broker:	Check here if you want this mediation to also include another Designated REALTOR" or responsible broker for	re union party — yes, (all fields below required).	7 ro. Ie Frist name	Mr. 🕶 Mason	inell Address:	Manage Comment of the

ATTORNEY/AGENT: KENT J. SIEFFERT

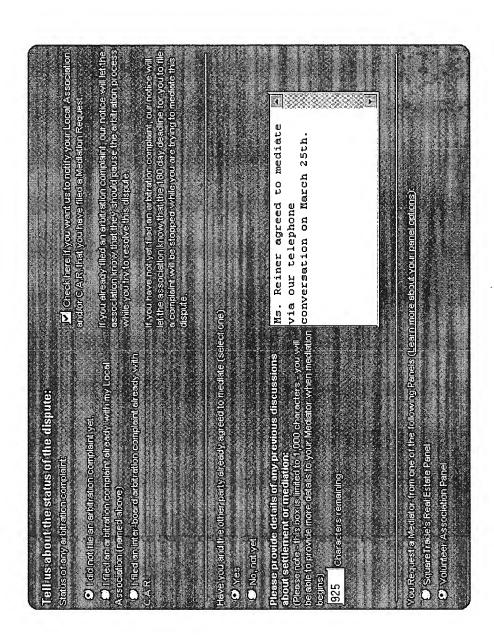
REG. NO. 41,312 TELEPH DOCKET NO.: 1018-001US02 TELEPHONE: 651.735.1100 -001US02 SHEET 37 OF 71



DOCKET NO.: 1018-001US02

REG. NO. 41,312 TELEPHONE: 651.735.1100

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TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT TELEPHONE: 651.735.1100

REG. NO. 41,312 DOCKET NO.: 1018-001US02

SHEET 39 OF 71



CALIFORNIA

OF REALTORS* ASSOCIATION

This email is to confirm that we received your online Mediation Request concerning

100 Market St. A copy of your submission is below.

Dear Steven,

Next steps:

Square Trade's <u>Agreement to Mediate</u> to us at (425) 930-7419. Mr. Steven Abernethy must print, sign and fax

We will send you a separate email you when we have

within the next 2 business days to let you know the status of interested in mediating your complaint. We will contact you We will try to contact the other party and see if they are received the above documents. our efforts If you have any questions, please write me at RealEstate@squaretrade.com, visit our Frequently Asked Questions, or call me at 1.800.886.6007 (Monday-Friday 9am-7 pm PST).

Sincerely,

Colin Schlitt Case Administrator. SauareTrade

TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT

REG. NO. 41,312 TELEPHONE: 651.735.1100 DOCKET NO.: 1018-001US02 SHEET 40 OF 71

F**rom:** Real Estate Mediation [mailto:realestate@squaretrade.com] Cc: Mae@transecure.com Subject: 100 Market St - MEDIATION REQUEST Sent: Monday, April 08, 2002 8:00 PM Io: taber@transecure.com





Dear Ms. Taber Reiner,

We are writing to inform you that Mr. Steven Abernethy has filed a Mediation Request with SquareTrade, a dispute resolution provider, about a problem

concerning 100 Market St.

disputes in which both parties participate are resolved successfully. SquareTrade resolution provider and has handled over 100,000 disputes to date. Over 90% of SquareTrade is the California Association of Realtors® recommended dispute provides low-cost and highly effective online mediation.

WHY MEDIATE?

- Resolution voluntarily preserves your business relationships
- It is a non-binding process which does not change your legal rights
- You retain control over the outcome
- SquareTrade's mediation process is quick, easy to schedule and has a high degree of success.

managing broker, or attorney, and discuss whether or not you want to participate. Mediation is a voluntary process and you are, of course, free to consult with your

Click here to learn more about SquareTrade

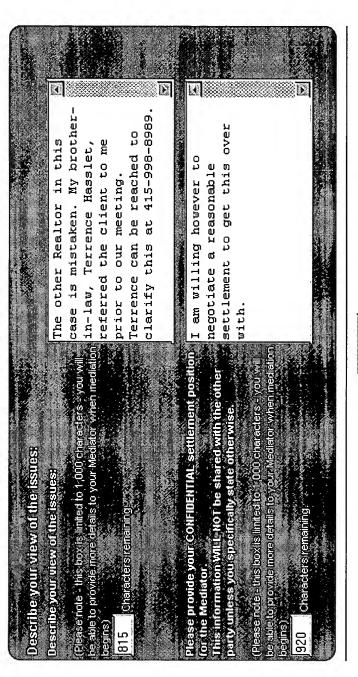
REG. NO. 41,312 TELEPHONE: 651.735.1100

DOCKET NO.: 1018-001US02

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Response to Mediation Request - Page 2 of 2 - Your view of the issue

Need help filing this form? Call SquareTrade at 1-800-686-6007



Submit

TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND

MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT TELEPHONE: 651.735.1100 REG. NO. 41,312

DOCKET NO.: 1018-001US02

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Folicy - Feedback Renioval - Microsoft Internet Explorer	
Cell' () () () () () () () () () (
<u> Topics > eBay Policies > Feedback Removal</u>	÷ (

Feedback Removal

As a responsible eBay user, please use caution and good judgment when leaving feedback for another user. Your feedback is published to the entire eBay community. You cannot later go back and edit your remarks. Your feedback is a permanent part of that user's record.

You should use good judgment for another reason. If a court finds that your remarks constitute libel or defamation, you could be held legally responsible for damages to the user's reputation.

remarks are defamatory. eBay provides its feedback forum and its boards as places where users can express their opinions. eBay will not censor Under federal law (the Communications Decency Act), eBay is not legally responsible for the remarks that users post on its site, even if those these opinions, or investigate the remarks for accuracy For more information on laws limiting the liability of companies like eBay from written remarks by third parties posted on its site, please visit these Web sites:

- Legal Information Institute
 - √ Findlaw.com

However, to ensure that feedback and community boards are used for their proper purposes and not abused, eBay has some basic rules that must be followed. eBay will remove feedback in a few limited situations.

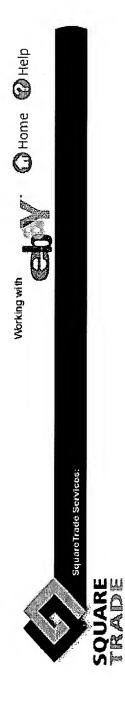
Circumstances where eBay will consider removing feedback

- eBay is provided with a **ruling or settlement agreement** from an eBay-approved 🗗 <u>certified dispute resolution service</u>. Such a ruling may be issued if the feedback recipient initiated a dispute resolution process and the member who left the feedback did not respond to the request for
- eBay is provided with a **valid court order** finding that the disputed feedback is slanderous, libelous, defamatory or otherwise illegal, or with a settlement agreement resolving such a lawsuit submitted by both attorneys and signed by both parties. The feedback, on its face, has absolutely no connection with eBay, such as feedback related to commercial transactions that were not

REG. NO. 41,312 TELEPHONE: 651.735.1100

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How to Remove Feedback

There is no risk to filing a case with SquareTrade to try to get your feedback removed.

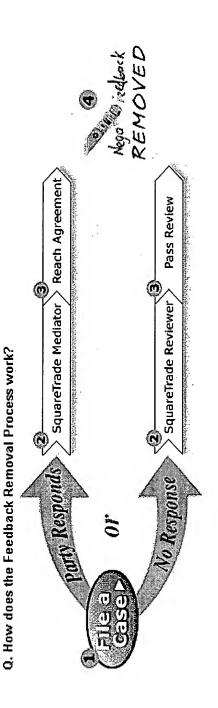
File A Case

How does the Feedback Removal Process work?

What circumstances will eBay will consider removing Feedback?

How long does the Feedback Removal Process take?

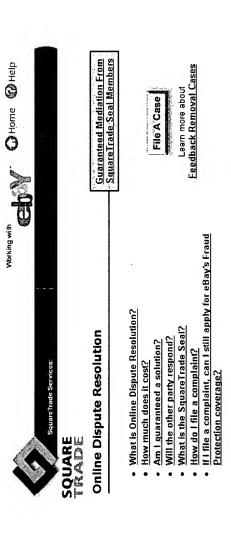
File a Case

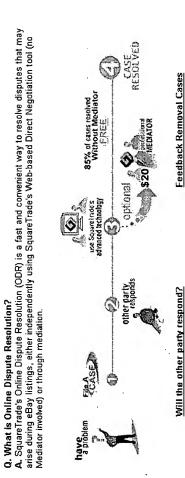


ATTORNEY/AGENT: KENT J. SIEFFERT REG. NO. 41,312 TELEPHONE: 651.735,1100

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Q. How much does it cost?
A. It is FREE to use the SquareTrade Direct Negotiation service. When both parties participate, most complaints are resolved successfully free of charge.



Dear squaretrademae,

You received one or more Negative Feedback

SquareTrade can help you get Negative Feedback Removed - It's simple and quick As per eBay's policy, feedback can be removed if you file a case with SquareTrade and:

- The other party does not respond to the case within 14 days OR
 When a SquareTrade Mediator reviews your case and you and the other party agree to remove the feedback.

There is a low, risk-fee \$20 fee. You will **only** be charged if the other party agrees to participate in mediation OR if feedback can be removed because the other party chooses not to participate.

How to Proceed with Feedback Removal: Click on the item number you would like feedback removed.

ITEM#	EBAY ID	COMMENT	DATE POSTED
2923003039	billsgalore	No email or nothing Shame on you	2003-04-26 18:27:32.0

Special Offer - 10% Discount Off ALL Negative Feedback Removal Cases. Sign up for Preferred Seal membership today to receive an automatic 10% discount off ALL feedback removal cases. Make sure you understand eBay's feedback removal policy.

Sign up today to get 10% discount

Sincerely,

SquareTrade Member Sewices Feedback Notification Sewice membersewices@squaretrade.com

APPLICANT: LALITHA VAIDYANATHAN ET AL.

TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT

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Step 2: Tell Us Abour the Problem
* LVD to ut problem: * (check all that apply)
Feedback Related
Negative or neutral feedback was posted about me. Negative feedback being threatened. I posted negative or neutral feedback by mistake.
Merchandise Related
Peyment sent but merchandise not received. Damaged merchandise. Incomplete merchandise is the incomplete merchandise late. Received merchandise late. Merchandise different than described.
Payment Related
Returned the merchandise but no refund received.
Other Issues
Bld shilling. No response to my messages. Highest bid not being honored. Other, Please enter additional details.
(This box is limited to 1,000 characters-you will have more opportunity later to provide more details to the other party or a Mediator.) [Provide my funding details about the profit means.]
Purther Details:
(This box is limited to 1,000 cherecters-you will have more opportunity leter to provide more details to the other party or endediator.) Cherecters remaining.

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TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND

MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT

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Seller guarantees the vehicle condition is as described

Seller agrees to work with you to ensure your satisfaction

Seller Guarantee provides you with higher levels of protection

learn more about Seller Guarantee

SQUARE TRADE

Current Date

eBay User ID:

SquareTrade Certified Seal Member Safe, Honest and Guaranteed. Click here.

CA License - D 180753 Click here for more information FIG. 46

TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT

REG. NO. 41,312 TELEPHONE: 651.735.1100

DOCKET NO.: 1018-001US02 SHEET 48 OF 71

home | my eBay | site map | sign out

Search | Help | Community

Sell

Browse

about

You are responsible for you feedback Your comments will be attributed

OWN WOLDS:

retract or edit Feedback you left. eBay does not remove Feedback and you should be careful about for the comments you post here, making comments that could be emotionless comments. Contact circumstance. Think before you eBay cannot take responsibility your attorney if you have any doubts. You will not be able to libelous or slanderous. To be unless there is an exceptional with your name and the date. safe, make only factual leave Feedback.

disputes with the other party before publicly declaring a Please try to resolve any complaint.

place to work out disputes online service that provides a neutral SquareTrade, an independent Buyers and sellers can use efficiently and effectively.

eBay registration buying & selling overview

SafeHarbor

See how to use eBay's services to ensure an even safer trading experience.

- G directly to SafeHarbor
- Frand Protection
- Escrow services
- Authentication
- Investigations
- Dispute Resolution

Safe Trading

D Verify SCrow **Jispute Resolution**

SquareTrade Seal

The SquareTrade Seal ngh selling standards. Let buyers know your

buyers 12 million times a month. Free one-month trial - see if you qualify Get the Seal - seen by

ATTORNEY/AGENT: KENT J. SIEFFERT
REG. NO. 41,312 TELEPHONE: 651.735,1100
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Tes s	***************************************	guided by the <u>values</u> of open communication and honesty, and the vast majority of buyers and sellers at eBay are reliable. There are also built-in ct you each time you buy or sell:	putation" or business practices of any eBay member. item, you can check the seller's feedback profile by clicking on the number next to the their User ID, or from the ut view feedback may also want to view the feedback profiles of bidders to see how reliable they've been in the past.	nsaction is covered, at no additional cost, by the eBay i ^s <u>Fraud Protection Program</u> n and never received it (or if you received the item, but it's less than what was described), eFrocessing costs.	s ado	eBay can provide extra security. Ill card to pay for your purchases, your liability for an unauthorized charge is generally limited to \$50 under federal law. (Read your t for more information.)	mprehensive safety resource, is he in. but occasionally there is misuse o ng offenses, and illegally listed items.	rvice will work with buyers and sellers to h eBay users resolve disputes quickly and fairly.		our on staying safe at	<u>,</u>		
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ST .	Why eBay is Saf	The eBay community is guided by the <u>values</u> of open cor safeguards to help protect you each time you buy or sell:	Instantly check the "re Before you bid on an request form. Sellers	Every official eBay transaction is covered, at no additional cost, by the eBay of Fraud Protection Program. If you paid for an item and never received it (or if you received the item, but it's less than what was described), eBay will reimburse buyers up to \$200, minus \$25 to cover processing costs.	And eBay Motors provides additional insurance coverage on the purchase of passenger vehicles. 🖻	Using a credit card on eBay can provide ex When you use a credit card to pay for your credit card agreement for more information.)	SafeHarbor, eBay's comprehensive safety resource, is here for your protection. It doesn't happen often, but occasionally there is misuse on eBay. Should misuse occur, of SafeHarbor springs into action and tries to resolve issues related to fraud, trading offenses, and illegally listed items.	A dispute resolution service will work with buyers and sellers to help resolve disputes that may arise square <u>Trade</u> helps eBay users resolve disputes quickly and fairly.	Ready to start?	lf you need more help Take a 🕸 guided t	Related Help topics Getting Started Overview	How to Find Items How to Bid How to Sell	đ
- C	Help Center Why eBa	e eBa fegua	Befo requ	ery o	And	ing a Whe	feHa It do relat	nd sip	ady R	roun T≅	later G	크리크	- 1
Call New Users: Why ebsy is sale - Microsoic Internet Exporer	₹/ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\ \\	sa I	<u>=</u>	3		n	Sa	4	8	=	8 .		Stort Q W G
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ATTORNEY/AGENT: KENT J. SIEFFERT REG. NO. 41,312 TELEPHONE: 651.735,1100

DOCKET NO.: 1018-001US02

SHEET 50 OF 71



Services | Search | Help | Community

Sell

Browse

home | my eBay | site map | sign out

eBay is committed foundsing your trading expenence sate, enjoyable and a second second in the sate of the second s Buy and Sell with Confidence sakety assurances and openly available information and tools. 100

Knowing your item 🔇 Your reputation - eBay Eeedback 🖈

Knowing more about an item you're thinking of buying instills you with confidence that you're making the right choice:

feedback about their buyers or sellers by

In the spirit of providing openly-available

information, eBay members can leave

scorecard. Your feedback profile is a key

feedback is posted on your feedback commenting on a transaction. This

indicator of your eBay reputation. Learn can enhance your reputation by earning

more about eBay feedback and how you

feedback ratings and stars.

- Read the item description thoroughly.
- Ask the seller specific questions if the description is unclear.

Many listings also include a picture that helps you in making a buying decision.

What to do if something goes wrong

It is rare that something goes wrong with a transaction, but if it does there are several avenues of recourse.

- sellers are honest and reliable, and often times always resolves the matter - most buyers and it is a simple misunderstanding or lack of Contacting your trading partner usually communication.
- party mediator found through SquareTrade, our If resolution can't be found, help from a third dispute resolution partner might be the answer

shipping insurance and eBay's Fraud Protection Program can help you recover funds lost in a Remember too that your credit card issuer,

Khowing your payment options?

Selecting a seller that offers a payment method that you are comfortable with using like-additional safety in the transaction, ask Sellers offer a variety of payment methods your seller to use escrow for the payment. This ensures that a third party holds your that offer a range of ease and protection. adds to your peace of mind. If you would money until you receive the item.

PayPal offer additional protections for eBay consumer protection in instances of online fraud or misrepresentation. In addition, many online payment services such as Most credit card issuers provide 100% purchases.

ATTORNEY/AGENT: KENT J. SIEFFERT

REG. NO. 41,312 TELEPHONE: 651,735.1100

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Verified Seal Member Profile Membership Benefits About SquareTrade SQUARE Apply Now

Seller Policies Contact Seller Seller Profile

4/14/03 8:52 PM

eBay ID - iqman17 : SquareTrade Member since 08-17-2002 S SQUARE

iqman17 is a SquareTrade Seal Member in good standing

Oildentity and/or Contact Information Verified.

Continues to meet strict Seal Membership Criteria

Committed to participate in Dispute Resolution and Mediation.

0

iqman17 is backed by up to \$450 in Buyer Protection! eb* Backed by eBay's protection policy for \$200

Sacked with Square Trade's Buyer Protection Policy up to \$250 Learn how these programs work.

Click here to view Click here to view

· 一个

Shipping Policies

iqman17's Selling Policies

Payment Methods

If you have any questions or concerns about these policies please contact the seller directly

Please read all available policies before a transaction

FIG. 50

ATTORNEY/AGENT: KENT J. SIEFFERT TELEPHONE: 651.735.1100

REG. NO. 41,312 TELEPH DOCKET NO.: 1018-001US02

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Contact Seller
Seller Policies 6/17/03 12:07 PM eBay ID: gBantiques is committed to providing customers a high level of customer service. You can use this form to contact eBay ID: gBantiques with questions or problems or you can use the SquareTrade Dispute Resolution Service below. Seller Profile Verified Seal Member Profile Where did the transaction occur: qBantlques Jamal alrefaie 25 Lebanon St. Floor 1, Flat2 Calro, Almohandesen 12411 Merchandise Item Number: Merchandise Description: Date of Transaction: Your Email Address: Membership Benafits : Apply Now About SquareTrade SQUARE Your User ID: +202-3028373 Your Name:

> eBay User ID: ebay_ID

SquareTrade Verified Seller

Current Date

Click to Learn More

If you are unable to resolve the issue directly with eBay ID: qBantiques, you can file a case using SquareTrade's Online Dispute Resolution (ODR) Service. As a verified SquareTrade Seal Member,

SquareTrade's Dispute Resolution Service

Contact Me

H. LE

Describe your question or concern:

eBay ID: qBantiques is committed to participating in mediation through SquareTrade's ODR Service. SquareTrade is eBay's preferred dispute resolution provider.

File a Case

MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT

REG. NO. 41,312 TELEPHONE: 651.735.1100

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SHEET 53 OF 71



Dear squaretrademae,

You received one or more Negative Feedback

SquareTrade can help you get Negative Feedback Removed - It's simple and quick

As per eBay's policy, feedback can be removed if you file a case with SquareTrade and:

The other party does not respond to the case within 14 days **OR** When a SquareTrade Mediator reviews your case and you and the other party agree to remove the feedback. There is a low, risk-fee \$20 fee. You will only be charged if the other party agrees to participate in mediation OR if feedback can be removed because the other party chooses not to participate.

How to Proceed with Feedback Removal: Click on the item number you would like feedback removed.

ITEM#	EBAY ID	COMMENT	DATE POSTED
<u>2923003039</u> billsgalore	billsgalore	No email or nothing Shame on you	2003-04-26 18:27:32.0

Make sure you understand eBay's feedback removal policy.

Special Offer - 10% Discount Off ALL Negative Feedback Removal Cases. Sign up for Preferred Seal membership today to receive an automatic 10% discount off ALL feedback removal cases.

Sign up today to get 10% discount!

Sincerely,

SquareTrade Member Services Feedback Notification Service memberservices@squaretrade.com

"*AUTOMATIC NOTIFICATION: DO NOT REPLY TO THIS EMAIL**

SquareTrade Case ID: 953482063 eBay Item Number: 100100100

Hello Mr. Miles,

We are still trying to contact the seller about this case.

- We will continue our attempts at getting the other party to respond. We will notify you if we hear from them.
- If you have resolved the problem, please close the case.

What happens if the other party doesn't respond?

We will continue to notify the other party about your case. The other party will have 14 days to respond.

filing will be charged and SquareTrade will review your case for feedback removal under If the other party has not responded by then, the credit card that you provided during eBay's nonresponse feedback removal policy.

Please note that this service is only available for feedback comments which were left less than 90 days prior to your filing this case.

How do I add more information about the case?

After the other party responds you will be able to add more information to your case record. We cannot process any additional information until then.

What happens if the other party is a SquareTrade Seal Member?

If you do not receive a response from the Seal Member within the next few days, our Compliance Department will review the case to determine if further action is needed. APPLICANT: LALITHA VAIDYANATHAN ET AL.
TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND
MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS
ATTORNEY/AGENT: KENT J. SIEFFERT
REG. NO. 41,312 TELEPHONE: 651.735.1100

SHEET 55 OF 71

AUTOMATIC NOTIFICATION: DO NOT REPLY TO THIS EMAIL*

eBay Item Number: 100100100 SquareTrade Case ID: 953482063

DOCKET NO.: 1018-001US02

Hello Mr. Miles,

We have not yet heard a response from cherrylisco. As per eBay's feedback removal policy, your negative feedback on eBay is NOW eligible to be removed.

Your case is now being assigned to a Dispute Resolution Specialist. Feedback removal can **ONLY** be done if the Dispute Resolution Specialist has ensured that all of eBay's requirements are met. You are charged a \$20 review fee but your payment will be refunded if your feedback cannot removed for any reason.

Requirements for eBay feedback removal:

- The feedback was left less than 90 days prior to your case filing;
- There was no technical difficulty sending notices to the respondent and you provided the correct email address for the respondent;
- You used the same transaction # as recorded in the feedback record (you must file a separate case for each transaction involving the same respondent);
- SquareTrade does not receive any response from the other party, either by email or online, before the feedback is removed; and
- You request that SquareTrade review of your feedback removal for a fee of \$20
 (eBay subsidizes the cost of this service; SquareTrade will refund the fee if your
 feedback cannot be removed).

Sincerely,

SquareTrade Customer Support

FIG. 54

MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT

REG. NO. 41,312 TELEPHONE: 651.735.1100 DOCKET NO.: 1018-001US02 SHEET

SHEET 56 OF 71

AUTOMATIC NOTIFICATION: CLICK BELOW TO REPLY

eBay Item Number: 100100100 SquareTrade Case ID: 953482063 Merchandise Description: test

Hello,

This is the 3rd notice to you about the problem filed by Holly Miles (eBay User ID: cherrylisco) regarding the above item. NOTE: if you do not respond to this case within the next week the other party may be able to have their feedback removed without your agreement.

Please click on the link below to begin resolving this issue.

Click here to respond

If you have resolved the problem, please close the case.

Contact us if you are having difficulty responding or have any questions.

Why Respond?

- There is no cost or obligation if you respond to this problem using our system. It is FREE: The SquareTrade service is a free way for you to resolve issues.
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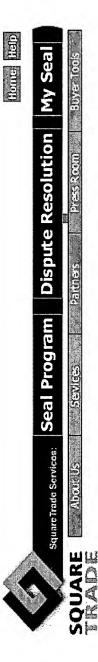
TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND

MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT
REG. NO. 41,312 TELEPHONE: 651,735,1100

DOCKET NO.: 1018-001US02

SHEET 57 OF 71



Help - Dispute Resolution

The T	- -
Categories	Lop Ten FAGS

he Top Ten Most Frequently Asked Questions

- What is Online Dispute Resolution?
- What is Direct Negotiation?

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Case Filing

- 3. What is Mediation?
- 4. How is Feedback Removed?

Case Responding

Direct Negotiation

- 5. What happens if the other party chooses not to participate?
- 6. Is SquareTrade an independent operation?
- 7. How do I file a case?

Technical Issues

Mediation

Case Closing

Arbitration

- 8. How do I respond to a case?
- How long does ODR take?
- 10. How much will it cost?

Step 4 - Agree to Mediation:

The other party has paid for a mediator to help resolve the dispute.

We strongly recommend you participate in mediation.

Mediation is:

- Absolutely free to you!
- Highly effective in settling the dispute
- Does not obligate you to settle in any way.

What Mediation Is Not What Mediation Is

- ◆ Yes, I agree to mediate the case and engage in discussions with the other party with the help of a mediator.
- No, I will not participate in mediation even though there is no cost or obligation on me to resolve the problem in any particular way.

if you decline to mediate the case, your case will move into Direct Negotiation, whereby you and the other party can communicate directly to try to settle the problem without the assistance of a mediator.

Step 5 - Complete your contact details:

required, but all information is helpful and is protected by our Privacy Policy

ATTORNEY/AGENT: KENT J. SIEFFERT REG. NO. 41,312 TELEPHONE: 651.735.1100

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SHEET 59 OF 71



SquareTrade Network Home | SquareTrade Home

send e-mail announcements to STN | change password | reporting | logout close/re-open/delete case | change user's email address | change case data

Square Trade mediator Detail for Cara Cherry

mediator status
mediator feedback received
case history
answers from phase 1
comments on phase 3
profile

Square Trade mediator feedback received:	Ready to Simulate?	Simulations Completed:	Training Approved?	All Vetting Forms Received?	FCRA Forms Received?	ail Social security references checked? Not Submitted 🔇	Professional references checked? Not checked	Contract received?	W8/W9 Forms Received?	
Set SquareTrade mediator status	(currently "active"):	issue a password to this Square Trade mediator	(arrows training and similarized) activate/approve this Square Trade mediator	Approximate/Alconverge this Course Trade mediator	deachward waappi over this order inchair	SquareTrade mediator will be notified immediately of your decision via e-mail Social security references checked? Not Submitted 🔇				

FIG. 58



eBay ODR Internal Administration

Mediator Group List Management

Feedback Mediation Group SIMPLE

Feedback Mediation Group COMPLEX

remove this group add a new group remove this group

All contents @1999-2000 by Square Trade

Return to start of ODR Admin

MANAGING AN UNLINE DISTUTE RESOLUTION.
ATTORNEY/AGENT: KENT J. SIEFFERT
REG. NO. 41,312 TELEPHONE: 651.735.1100
DOCKET NO.: 1018-001US02 SHEET 61 OF 71



eBay ODR Internal Administration

Mediation Assignment Queue

Get Current Information From Database

- 40] [2] [1 - 20]Show All

Filter Seal Members

DISPLAYING: 1 to 20

Mediation Request Date	Case ID	ls Filer SealMember?	Is Filer Is Respondent SealMember? SealMember?	Assign To:	Delete From Ouene
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Мау 08, 2003	<u>053424063</u> no	ou ou	ou.	Do Not Assign (Name current cases/desired cases)	S OELETE
May 08, 2003	217124063 yes	yes	no	Do Not Assign (Name current cases/desired cases)	V DELETE
May 08,				Do Not Assign	

TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

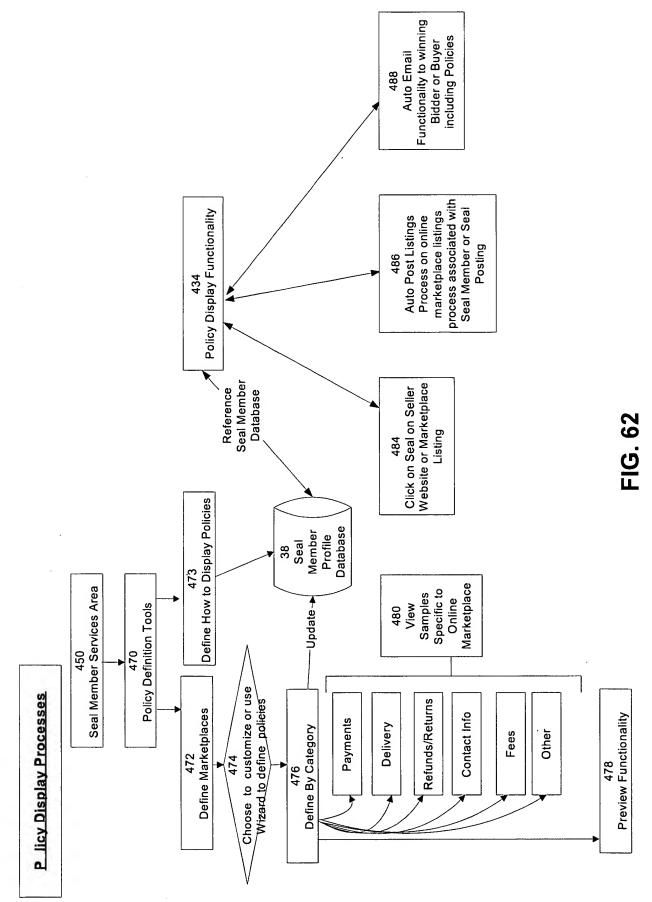
ATTORNEY/AGENT: KENT J. SIEFFERT

REG. NO. 41,312 TELEPHONE: 651.735.1100 DOCKET NO.: 1018-001US02 SHEET

SHEET 62 OF 71

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N/A closed	last a date	action		stage	complainant	respondent
		N/A	N/A	closed	steve@squaretrade.com	steve@ransecure.com

APPLICANT: LALITHA VAIDYANATHAN ET AL.
TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND
MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS
ATTORNEY/AGENT: KENT J. SIEFFERT
REG. NO. 41,312 TELEPHONE: 651.735.1100
DOCKET NO.: 1018-001US02 SHEET 63 OF 71



TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT

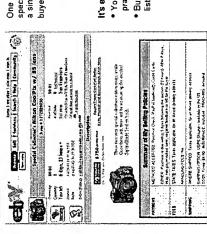
TELEPHONE: 651.735.1100 REG. NO. 41,312

DOCKET NO.: 1018-001US02

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New! - Selling Policies For Your Listings!

(R. B. G. G. E. G. E. B. G. Wew Favories. " Address E https://www.squaretrade.com/mem/jss



One of the easlest ways to build trust is to clearly specify your Selling Policies. SquareTrade has created a simple tool to guide you through the policies that buyers care about. Sample Listing Policies

DEFINE YOUR POLICIES 🕟

It's easy, quick and effectivel

- Your policies will be defined and in line with best practices
- Buyers can immediately see your policies on all your listings and on your website.

Develop Your Selling Policies in Depth

Click to enlarge

Payment Methods	O Edit
Shinning Ontions	C Create
Silondo Bindding	
Post Auction Steps	Ceate
Refunds & Returns	Create

 Buyers will be able to review them after clicking on You may also define more extensive policies that are displayed on your Member Profile Page.

- your Seal.
- Post your Seal on all your listings. This will make your policies available to Buyers.

Sample Profile Page | Sample Policy Page

Frequently Asked Questions

- (?) Laiready define my policies. Why should I use this tool?
- (3) What policies does this tool help me define?

MANAGING AN ONLINE DISPUTE RESOL ATTORNEY/AGENT: KENT J. SIEFFERT

REG. NO. 41,312 TELEPHONE: 651.735.1100

DOCKET NO.: 1018-001US02

SHEET 65 OF 71



① 例 图 图·鲁西国图 (4) ** | Ffle Ed New Favorites ** | Address | 和ttps://www.squaretrade.com/

Define Your Policies

Review Your Listing Policies: We have taken the policies you have already defined with SquareTrade and automatically generated the following policies to be displayed on your eBay listings.

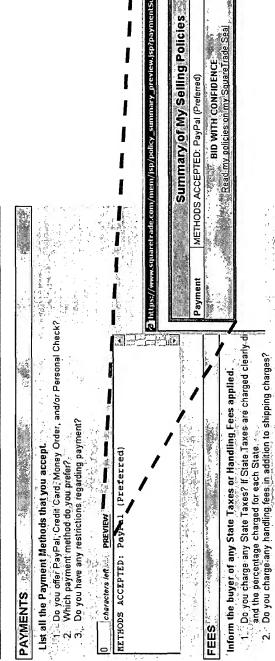
Preview: To see exactly what the policies will look like on your <u>eBay listings.</u>

Edit Your Listings Policies: Use the form below to edit your policies using either Plain Text or HTML. Once you define your policies, click "Submit" and they will automatically post to your ebay listings.

Plain Text: Make any changes to your policies using plain text.

HTML: If you would like to use HTML, eBay has published a simple HTML help <u>quide. (</u>Please note: return strokes are interpreted as line breaks, so you do NOT have to put in the code

Further Assistance: If you want assistance defining your policies, <u>click here.</u> This tool will guide you through the 15 specific policies that buyers most care about. Please Note - Any text you may have written in the form below will be overwritten if you choose to use this tool.



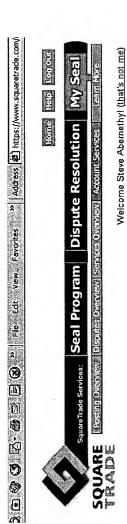
בוט פע

Close window

ATTORNEY/AGENT: KENT J. SIEFFERT REG. NO. 41,312 TELEPHONE: 651.735,1100

DOCKET NO.: 1018-001US02

SHEET 66 OF 71



Define your Selling Policy - Shipping Options

Instructions

					n on your policies page.	
Define all your shipping:policies and the shipping options you offer. For each shipping option, define the following:	• whether you accept it. • the cost	the insurance options the tracking options	 the average time for delivery and where that option is available any other comments 	3. Read helpful details by clicking on Hints or the Shipping Options.	4. If you define an option as Not Applicable, it will NOT be shown on your policies page.	5. Questions? Contact us by Live Chal or call us at 1-800-686-6007

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What Buyers look for in your Shipping Rollcies:	11. Full Disclosure: Buyers are mostly fine with your shipping policies, as long as they are clear and there are no surprises. 2. Fairness: If your shipping charges are substantially higher than the true-shipping rates explain why. 3. No Surprises: Showing a few examples of what sample items will cost will help buyers feel more comfortable.
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		ns.		Who Pays for Shipping
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y customs / tariff	or Internation	No	T.	shipping costs themselves. Be specific about who needs to pay for shipping.
Shipments? <u>Hints</u>				
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Hints		\$2 per item		
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		lf requested		
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Insurance	Extra Cost			
Tracking	NOT APPLICABLE ▼		4	
Where Available	<u>S</u>			
Average Time	7-10 Days			
	will give estimated cost in listing, but will increase if other services are requested (e.g., insurance) or	listing, but will incres	3	
Other Comments	f i misquoted price USPS charges 57 characters left	harges	ā	
HCDC Delacity	1000			

APPLICANT: LALITHA VAIDYANATHAN ET AL.
TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE

SHEET 67 OF 71

AND MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT REG. NO. 41,312 TELEPHONE: 651.735,1100

DOCKET NO.: 1018-001US02

TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT REG. NO. 41,312 TELEPHONE: 651.735.1100

DOCKET NO.: 1018-001US02

2003

Memphis Pyramid Arena

e: Tennessee Rock-n-Roll

Concerts

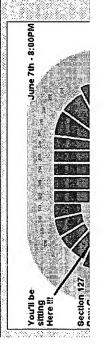
Description

0

SquareTrade Verified Seller Safe & Honest. Buyers Protected. Click here. SQUARE \$450 protection Apr. 16, 2003: nashvilletickets

SHEET 68 OF 71

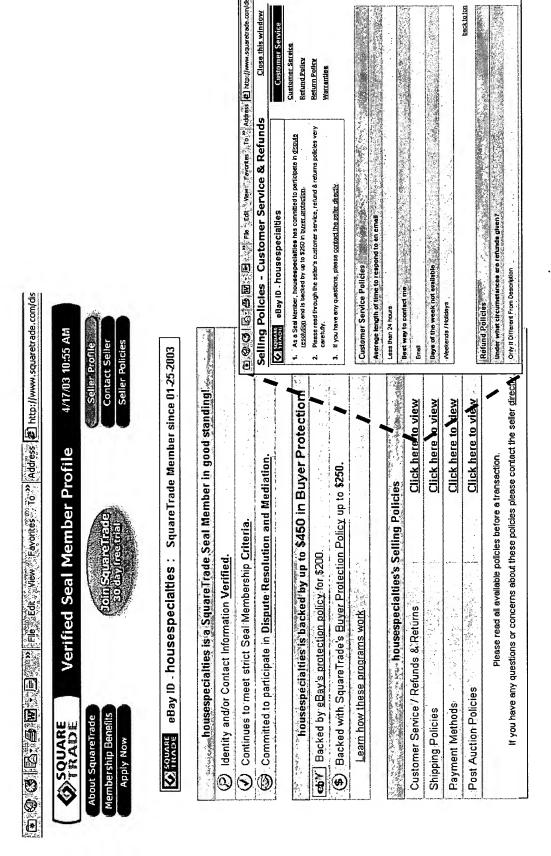
	Summary of My Selling Policies
Payment	PayPal is our preferred payment method. We also accept Money Orders & Cashiers Checks.
Fees	Residents of Tennessee must include 9.25% Sales Tax for all purchases. We charge no handling fees.
Shipping	All tickets are normally shipped within 24 hours of payment, otherwise Buyer will be contacted via email with up to date shipping information. Tickets are shipped every weekday.
Delivery	We ship within the United States Only. We ship all tickets via FedEx Overnight for \$18. We ship all tickets via FedEx Express Saver (3-day) for \$15 or FedEx Overnight for \$18, paid by Buyer. Buyer also to pay \$2.50 for FedEx loss/damage insurance.
Refunds & Returns	Returns are allowed and refunds given for canceled concerts only. Refunds will not be given for concert schedule changes or venue seating arrangement changes.
	To request a refund due to a canceled concert, email us with the canceled concert information and upon verification, we will provide you a Returned Material Authorization Number (RMA #).
	Upon receiving the RMA #, the tickets must be sent to us via FedEx, insured for the full purchase price. Returns received without having a RMA # will not be accepted.
	Tickets returned must be received by us in their "as-received" condition, within 7 days of our providing the RMA #.
	We don't charge any restocking fees.
Contact Me	The best way to contact us is via email. We will normally respond within less than 24 hours.
	BID WITH CONFIDENCE Read my policies on my Square Trade Saal



ATTORNEY/AGENT: KENT J. SIEFFERT TELEPHONE: 651.735.1100 REG. NO. 41,312

DOCKET NO.: 1018-001US02

SHEET 69 OF 71



TELEPHONE: 651.735.1100 REG. NO. 41,312

DOCKET NO.: 1018-001US02

SHEET 70 OF 71

Subject: FW: eBay Item #4500142770, Thank you for your purchase.

Hello,

Congratulations on winning eBay Item Number 4500142770.

As the seller, I would like to take a moment to personally thank you for your purchase. I know that you have many choices on eBay and I appreciate your business. I would like to assure you that your transaction will proceed smoothly. Let me highlight some key pieces of information:

- Read my selling policies by clicking <u>here.</u> If you have any questions or concerns regarding this transaction, please contact me so that we can work it out. . ∼
- On my listing you may have noticed the SquareTrade Seal. I have been awarded the SquareTrade Seal as recognition of my superior track record as

You can feel confident purchasing from SquareTrade Seal Members:

- Committed to participate in Dispute Resolution and Mediation
 - Maintained a strong selling record
 - Identity and/or contact information verified by SquareTrade

As a Seal Member, I am committed to a high standard of customer service and resolving issues.

I would greatly appreciate you leaving me positive feedback if the transaction has gone well. If you have any concerns about the transaction, please contact me to work it out, prior to leaving me negative feedback.

I appreciate your purchase and I hope to do business with you again.

Sincerely,

RyanTest Andujar ebay iD olly_ryan

Check out my other auctions on eBay.

This email is sent to you by Square Trade on behalf of olly_nyan. If you do not want to receive this email again from other eBay sellens, please <u>olick hero</u>.

TITLE: SYSTEM AND METHOD FOR RESOLVING A DISPUTE IN ELECTRONIC COMMERCE AND

MANAGING AN ONLINE DISPUTE RESOLUTION PROCESS

ATTORNEY/AGENT: KENT J. SIEFFERT

REG. NO. 41,312 TELEPHONE: 651.735.1100

DOCKET NO.: 1018-001US02 SHEET 71 OF 71

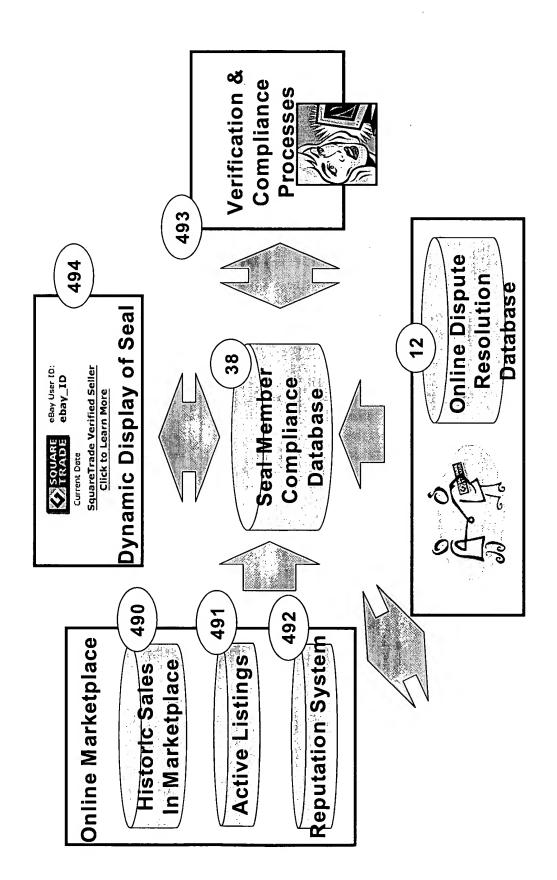


FIG. 70